UNITE OF PERSONS	land to	AND TRADEMARK OFFICE	UNITED STATES DEPAR United States Patent and Address: COMMISSIONER F P.O. Box 1450 Alexandria, Virginia 22: www.uspto.gov	OR PATENTS	
APPLICATION	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/817,250	04/03/2004	Timothy Clegg	Glegg.04	1797	
	7590 02/26/2007 S OF CLEMENT CHENG	EXAM	EXAMINER		
17220 NEWHO	PE STREET #127	VERAA, CHRISTOPHER			
FOUNTAIN VALLEY, CA 92708			ART UNIT	PAPER NUMBER	
			3611		
		•	MAIL DATE	DELIVERY MODE	
	:		02/26/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

OIPE							
\	Application No.	Applicant(s)					
MAR 0 2 2007 Advisory Action	10/817,250	CLEGG, TIMOTHY					
Refereable Filing of an Anneal Brief	Examiner	Art Unit					
MADEMARK OF THE PROPERTY OF TH	Christopher E. Veraa	3611					
The MAILING DATE of this communication appe	ears on the cover sheet with the c	correspondence address					
THE REPLY FILED 05 February 2007 FAILS TO PLACE THIS							
1. The reply was filed after a final rejection, but prior to or or this application, applicant must timely file one of the follow places the application in condition for allowance; (2) a Not a Request for Continued Examination (RCE) in compliant time periods:	n the same day as filing a Notice of wing replies: (1) an amendment, af otice of Appeal (with appeal fee) in ce with 37 CFR 1.114. The reply m	Appeal. To avoid aba fidavit, or other evider compliance with 37 C	FR 41.31; or (3)				
 a)	ng date of the infarrejection. Advisory Action, or (2) the date set forth	in the final rejection, wh	ichever is later. In				
no event, however, will the statutory period for reply expire	later than SIX MONTHS from the mailin	g date of the final rejecti	on.				
Examiner Note: If box 1 is checked, check either box (a) or TWO MONTHS OF THE FINAL REJECTION. See MPEP 7	706.07(f).		i				
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of evenuer 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office late may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL	xtension and the corresponding amount shortened statutory period for reply origon than three months after the mailing date.	of the fee. The appropr jinally set in the final Offi ate of the final rejection,	ce action; or (2) as even if timely filed,				
2. The Notice of Appeal was filed on A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).							
AMENDMENTS							
3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below);							
(b) They raise the issue of new matter (see NOTE below);							
(c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or							
(d) ☐ They present additional claims without canceling a	corresponding number of finally re	jected claims.					
NOTE: <u>See Continuation Sheet</u> . (See 37 CFR 1.	116 and 41.33(a)).	liant Amandmant	(DTOL 324)				
4. The amendments are not in compliance with 37 CFR 1.	121. See attached Notice of Non-Co	ompliant Amenument	(FTOL-324).				
5. Applicant's reply has overcome the following rejection(s 6. Newly proposed or amended claim(s) would be a	s): See Continuation Sheet.	timely filed amendme	ent canceling the				
non-allowable claim(s)							
7. For purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows:							
Claim(s) allowed: <u>1-5</u> .							
Claim(s) objected to:							
Claim(s) rejected: <u>6 and 10</u> . Claim(s) withdrawn from consideration:							
AFFIDAVIT OR OTHER EVIDENCE							
8. The affidavit or other evidence filed after a final action, b because applicant failed to provide a showing of good at was not earlier presented. See 37 CFR 1.116(e).	nd sufficient reasons why the affida	vit or other evidence i	s necessary and				
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to showing a good and sufficient reasons why it is necessa	overcome <u>all</u> rejections under appears, some overcome and earlier presented.	sai and/or appellant la See 37 CFR 41.33(d)((1).				
10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER							
11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet.							
12. Note the attachéd Information Disclosure Statement(s). (PTO/SB/08) Paper No(s).							
13. ☐ Other:		- eslin!	<i>'</i>				

LESLEY D. MORRIS
EMPERVISORY PATENT EXAMINER
TECHNOLOGY OFFITER 3600

Continuation Sheet (PTO-303)

Continuation of 3. NOTE: Claims 30 and 31 present material that was not previously claimed, specifically a magazine insert in combination with a magazine. However, the claimed matter was disclosed originally and does not constitute new matter. New objections would need to be made to the specification and drawings as a result of the proposed amendments.

Continuation of 5. Applicant's reply has overcome the following rejection(s): claims 6 and 10 are no longer rejected under 35 U.S.C. 112 second paragraph.

Continuation of 11. does NOT place the application in condition for allowance because: Numerous errors still exist in the drawings and specification. A sustitute specification has been requested in each action prior to this advisory but no substitute has been submitted. Corrections have been made to the specification but they did not fix all errors that were present and in fact, the corrections created new errors. Claims 31 and 33 would be objected to as being identical to preceding allowable claims. The amendments do not put the case in condition for allowance and will therefore not be entered.



Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office

3-2-2007 Date 714-825-0553 Registration Number, if applicable Telephone Number Express Mail Label #: ED 938352063 US

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

· General Transmittal - 1pg

Rpy to OA - 33 pgs OA summany - 3 pgs

This collection of information is required by 37 CFR 1.8. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1.8 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

OTPE 12.38

03-06-07

IFW

PTO/SB/21 (09-06)
Approved for use through 03/31/2007. OMB 0651-0031
S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Southo Par	nerwork Reduction Act of 1995	no nersons	s are required to respond	U.S. F	atent and Tr	ademark Office; U	J.S. DEPARTMENT OF COMMERCE displays a valid OMB control number.
DENIE Par	Del WORK Meddigliphi Ada di 1999.	no bejson	Application Number	10.01	10/817,250		
TRANSMITTAL		Filing Date		4-3-2004			
FORM		First Named Invento	r	CLEGG, Timothy			
			Art Unit		3611		
to be used for	all correspondence after initial	filina)	Examiner Name		VERAA, CI	nristopher	
(to be used for all correspondence after initial filing) Total Number of Posse in This Submission 38			Attorney Docket Nur	mber	Clegg.04		
Total Number of	Pages in This Submission						
		ENC	LOSURES (Che	eck all	that apply		
Fee Trans	smittal Form		Drawing(s)			│	Allowance Communication to TC
L.J F∈	ee Attached		Licensing-related Pape	ers			peals and Interferences
Amendme	ent/Reply	🗌	Petition				Il Communication to TC Il Notice, Brief, Reply Brief)
Af	fter Final		Petition to Convert to a Provisional Application			Propri	etary Information
			Power of Attorney, Revocation Change of Correspondence Address		Status	Letter	
			Terminal Disclaimer	· · · · · · · · · · · · · · · · · · ·		Other below	Enclosure(s) (please Identify
Extension of Time Request Express Abandonment Request			Request for Refund		Substitute Specification (marked copy & original) - 13 pages each		
			CD, Number of CD(s)			OA Summ	ary - 3 pages
Information Disclosure Statement		ļ [Landscape Table	e on CE			
	Copy of Priority	Remar	rks	-		<u> </u>	
Documer Documer	ก(s) Missing Parts/						
Incomple	te Application						
	eply to Missing Parts nder 37 CFR 1.52 or 1.53						
	SIGNA	TURE C	OF APPLICANT,	ATTO	RNEY, C	R AGENT	
Firm Name	Newhope Law PC						
Signature	Binnan i				-	<u> </u>	
	(IRCQ)				·		
Printed name	Clement Cheng						
Date	3-2-2007				Reg. No.	45463	
•	С	ERTIFIC	CATE OF TRANS	MISS	ION/MAI	LING	
sufficient postage	e as first class mail in an en	eing facsi velope ad	imile transmitted to the ddressed to: Commissi	USPT oner fo	O or depos r Patents, F	sited with the Ur P.O. Box 1450,	nited States Postal Service with Alexandria, VA 22313-1450 on
the date shown b Signature	relow.		M			-	
Typed or printed	name Chinffany Yeh	V	0			Date	3-2-2007
-							

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.